

EMF Protection defense Bracelet**.

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🎯 1. **Understand Audience**

Identify who would be most interested in your bracelet:

- People concerned about EMF radiation (from phones, Wi-Fi, laptops)
- Health-conscious individuals
- Spiritual or holistic wellness communities
- Tech professionals/frequent device users

****Pro Tip:**** Create customer personas like “Sarah the Smartphone Addict” or “John the Office Worker.”

📦 2. **Craft a Strong Product Story**

Your product needs an emotional hook. Focus on:

- What makes your bracelet different (materials, tech, design)
- How it works (e.g., shielding technology, scalar energy, crystals)
- Real-life benefits (better sleep, reduced stress, improved focus)

****Example:****

> "The Defense Bracelet uses advanced EMF-shielding materials combined with natural black tourmaline to protect your energy field from harmful electromagnetic frequencies."

📄 3. ****Create a Professional Sales Page / Landing Page****
Use platforms like Shopify, Wix, or WordPress.

Must-Have Elements:

| Section | Content |

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| Hero Section | Clear headline + product image + CTA ("Buy Now") |

| Problem | "Are you constantly around devices? Feel tired, stressed?" |

| Solution | How your bracelet helps |

| Features | Materials used, EMF protection method, comfort, style |

| Testimonials | Real reviews or quotes (even if they're from friends at first) |

| FAQ | Answer common concerns (e.g., how it works, durability) |

| Guarantee | Money-back offer to reduce purchase fear |

🛒 4. ****Set Up Online Sales Channels****

Where to sell:

- Own website (Shopify, Big Cartel, WooCommerce)
- Amazon Handmade
- Etsy (if handmade/organic)
- Marketplace & Shop

🔥 5. ****Use**

Post Ideas:

- Before/after using the bracelet
- Myth-busting EMF exposure

Affiliates**

Partner with:

- Wellness influencers
- Tech reviewers
- Yoga/meditation coaches
- Holistic
- Lead magnets ("Free Guide: How EMFs Affect Your Sleep")

Send regular updates:

- Tips on reducing EMF exposure
- Customer stories
- Flash sales
 - EMF protection
 - Energy healing
 - Black tourmaline
 - Radiation protection

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 Offer